

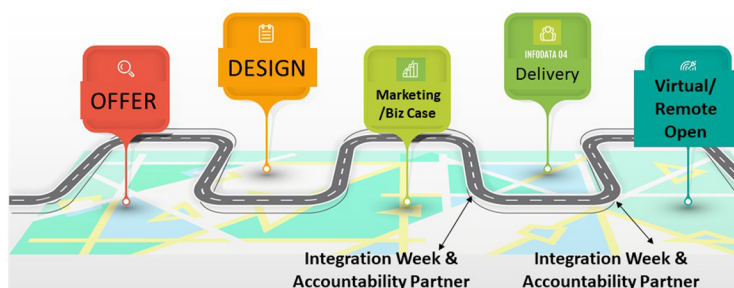
STAND OUT VIRTUALLY™ FALL 2020 INCUBATOR



Stand Out Virtually
Corporate Edition

Are YOU Ready to STAND OUT in a SEA of Virtual Offerings?

Are you LOOKING to SCALE your work virtually to ORGANIZATIONS?



The Incubator Roadmap

What's possible for you with virtual work in the next 3 months? Six months? Year?

Consider this, most offices are remaining virtual, or remote, at least temporarily. With social distancing in effect, face to face teamwork and learning events are now remote in many locations.

Whether it's all virtual, or a hybrid virtual, it's never been more imperative to STAND OUT Virtually.

What to Expect

The Stand Out Virtually Incubator program brings the best of virtual learning together – on-demand micro-learning, live interactive group coaching calls, peer accountability partners, templates and module notes you'll refer to in your work.

Weekly sessions will provide you with road-tested tips and practices you can implement right away in your work.

Sessions are led by Jennifer Britton, touted as "The DIGITAL COACH", and author, who also has led teams, and organizations in the virtual and remote space since the early 1990s. With a global view and a depth of benchstrength, Jennifer's also recognized as one of the pioneers and thought leaders of the group and coaching profession.

YOUR ROADMAP to Standing Out Virtually

Week 1 - Develop, or hone, your virtual offer

- Get clarity on the problem you solve
- Clarify on your ideal client - the member of the Digital Dozen™ who can benefit
- Identify what type(s) of services you can provide from the ecosystem

Week 2 – Boost Your Design Elements

- Start building out your virtual program or event.
- Learn ten core elements behind the science of great virtual design.
- Clarify brand identity – colors, icons, and other differentiator.

Week 3 - Building Your Business Case and Contracting

This week we'll be rolling up our sleeves and getting you to think about your business case

- Your offer, case studies and potential for ROI
- Questions to ask before you send a proposal off!
- Build out your business assets – proposal templates, slides etc.

Week 4 – Integration and Peer Accountability Week

Week 5 - Masterful Virtual Delivery

Want to make sure that your virtual session DOES Stand Out Virtually? This week we go behind the curtain to exceptional virtual facilitation to explore:

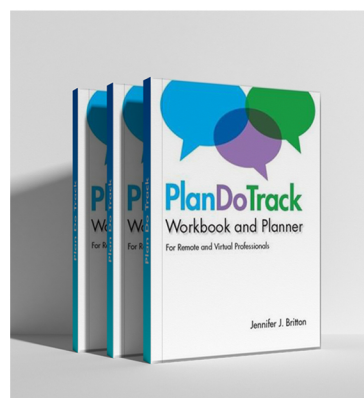
- Tips and Pitfalls for Masterful Virtual Delivery (regardless of platform)
- The Perfect Call Formula
- The 4 virtual levers for engagement



Week 6 – Integration and Peer Accountability Week

Week 7 – Virtual and Remote Leaders, Teams and Open Space

Like any journey, there will be detours and side trips along the way. Our final week leaves time to address some of the topics which have emerged. Content will also touch on supporting virtual and remote leaders and teams.



Details

The Program starts October 19th and runs to December 4th, 2020.

Mondays from 1:00 – 2:30pm ET OR Fridays 1:30 – 3:00 pm ET

Early Bird Pricing – To October 13 - \$997 USD

Registration Rate - \$1497 USD

Register at <https://www.standoutvirtually.com/incubator.html>

Here's what others are saying about Jennifer's work:

"Everything Jennifer Britton does is gold, so this will be an amazing week GUARANTEED!" – Laurie D

"Jennifer is an expert in creating engaging, high impact virtual group sessions. I've worked with many coaches and trainers, and few rival Jennifer in how much value she delivers in a short amount of time, and at a great price. I've grown my business significantly using what I've learned from Jennifer and her programs. I regularly recommend her programs to colleagues who do anything with groups in a virtual space. — Lisa Hoashi, Life Coach and Facilitator, www.lisahoashi.com, Berga, Spain

"Great to get more inspiration from the best coach in digital coaching! You are a true inspiration Jennifer!!!" – Frederique

REGISTER NOW:

<https://www.standoutvirtually.com/incubator.html>