DAY 3: AVOID ZOOM FATIGUE

Virtual can be as engaging as in-person. Interactivity, call structure and visuals make a big difference.

01. PERC - PERFECT CALL FORMULA

What are you doing to incorporate the Perfect Call Formula?

02. ENGAGEMENT

What engagement levers are you going to use?

03. VISUALS

What visuals do you want to incorporate? What about your background?

