

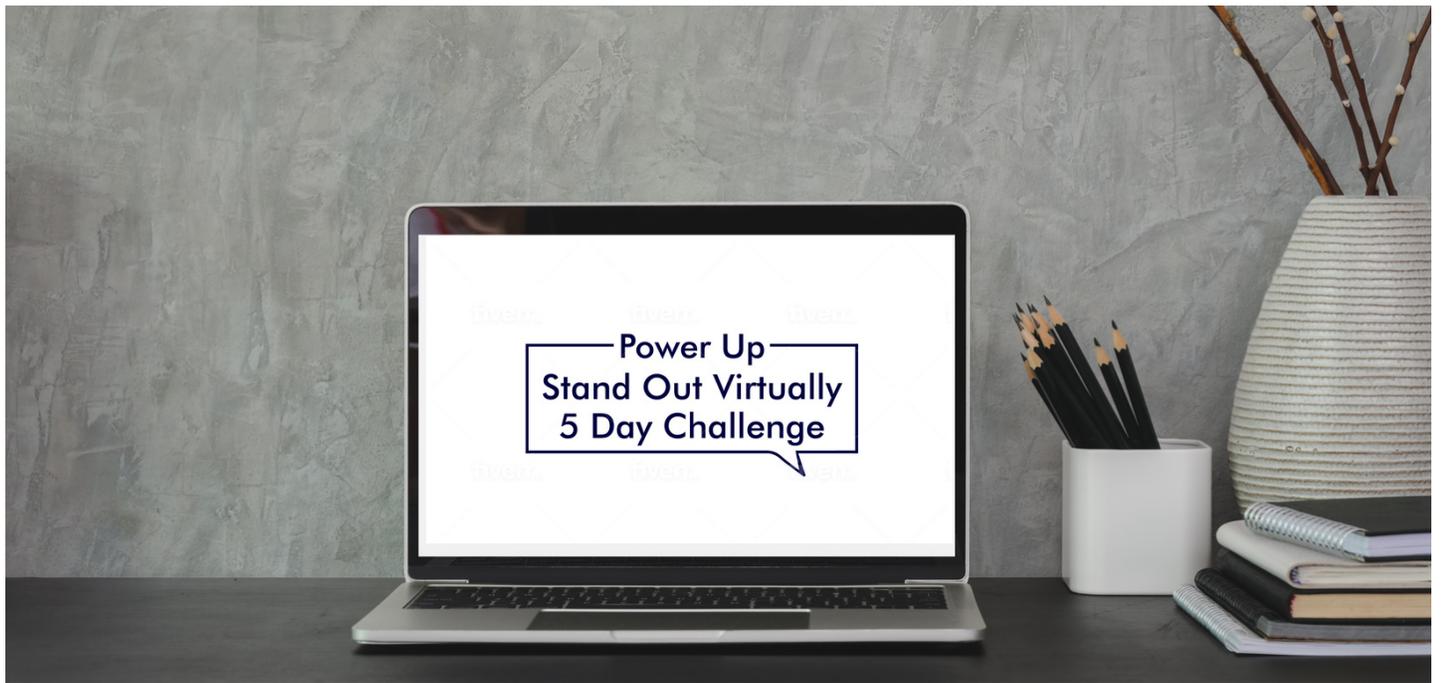
[STANDOUTVIRTUALLY.COM](https://standoutvirtually.com)



# POWER UP 5 DAY CHALLENGE

**December 7- 11 2020**

Stand Out Virtually!  
with Jennifer Britton



# MARK YOUR CALENDAR EACH DAY WE MEET TO POWER UP

## DAY 1 - 12.7 - VISION + PURPOSE

What's important for you as you consider amplifying your work/business? What's your vision and your WHY?

## DAY 2 - 12.8 - ENGAGEMENT

What kind of remote professional are you? Explore the 10 different types. What are the 5 levers you can pull to create a more memorable virtual call?

## DAY 3 - 12.9 - PLANNING + SYSTEMS

From daily, weekly, monthly to quarterly planning, what are your favorite hacks. What systems are going to help you AMPLIFY your work in 2021?

## DAY 4 - 12.10- MARKETING AND VISIBILITY

How are you showing up to serve your clients and let the world know about your offers. Today we talk Visibility.

## DAY 5 - 12.11 - TEAMS + COMMUNITY

The world is hungry for connection. How are you building community and taking your work out to teams?

NOTE

Learning is better together! Join us at the Virtual and Remote Visionaries Hub on Facebook, connect with other members, and catch the zoom calls LIVE.

# WELCOME!

It is so great to have you join us this week! Whether this is your first SOV (Stand Out Virtually) challenge or you joined me for one of the others, I hope that you are going to enjoy the combination of learning, community and action.

This challenge is called the Power Up - Stand Out Virtually Challenge. As we wind down 2020, and step into 2021 it's time to AMPLIFY what's working. We're going to connect you into your VISION, YOUR PURPOSE, ENGAGEMENT, SYSTEMS and PLANNING, TEAMS and COMMUNITY

Be sure to sign up for the newsletter alerts - all recording links, and handout downloads will be in that email.

Also join us as the Virtual and Remote Visionaries Hub on Facebook where you are invited to share insights, photos and videos. You will find it at: <https://bit.ly/vrvhfb>

As I write in Coaching Business Builder and PlanDoTrack - **Daily Steps + Consistent Action = Momentum.**

Let's make this week amazing!

JENNIFER BRITTON  
AUTHOR OF EFFECTIVE VIRTUAL  
CONVERSATIONS & PLANDOTRACK

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**There's a lot of noise in the virtual space. In order to STAND OUT, it's important that messaging is done consistently. Getting attention can take 7, 11 or even 15 touchpoints.**

**What are you doing to get your messaging out on a consistent basis?**

# **STAND OUT VIRTUALLY PRINCIPLE #1**

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# **Be Consistent!**

# DON'T FORGET TO JOIN THE GIVEAWAY

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**Every day there will be daily prizes. From copies of the Digital Journaling Sparker Cards, to E-books, and even a seat at one of my 2021 Lab, Mastermind or other programs. Here's how to join.**

**01**

Every day, complete your field work. This will be posted in the daily, and needs to be posted at the VRVH or emailed to me at [info@potentialsrealized.com](mailto:info@potentialsrealized.com) with FieldWork - DAY X by 8 am ET.

**02**

Share a post on your network about one thing you've learned and/or will put into practice. Be sure to tag it. For example, a Day 1 post would be - #Day1SOVPI

**03**

Share this with your network. Let others know about the challenge. Bring them in. It's more fun to learn in community!

Daily drawings will be announced during the call, and the Grand Prize will be announced on Monday December 14th at a special BONUS Day 6 call - mark your calendars.

**#LETSTALKVIRTUAL**

# FIELD WORK

Challenges are all about **TAKING ACTION**. Use this sheet, to track your fieldwork, insights and completion

01

#Day1SOVPU

04

#Day4SOVPU

02

#Day2SOVPU

05

#Day5SOVPU

03

#Day3SovCPU

06

#Day6SOVPU

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#LETSTALKVIRTUAL

# DAY 1: POWER OF VISION + PURPOSE

Power Up  
Stand Out Virtually  
5 Day Challenge

WHAT IS YOUR VISION FOR 2021?

PROJECTS

THEMES

MY PURPOSE AND IMPACT

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**STAND OUT VIRTUALLY  
BRAINSTORMING SPACE**